



University of
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Pseudo Observables in Higgs Physics

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[*University of Zürich*]

- ▶ Introduction
- ▶ General comments about PO
- ▶ PO in Higgs decays
- ▶ The $h \rightarrow 4f$ case
- ▶ Parameter counting, symmetry limits, dynamical constraints
- ▶ PO beyond decays
- ▶ Conclusions

based on

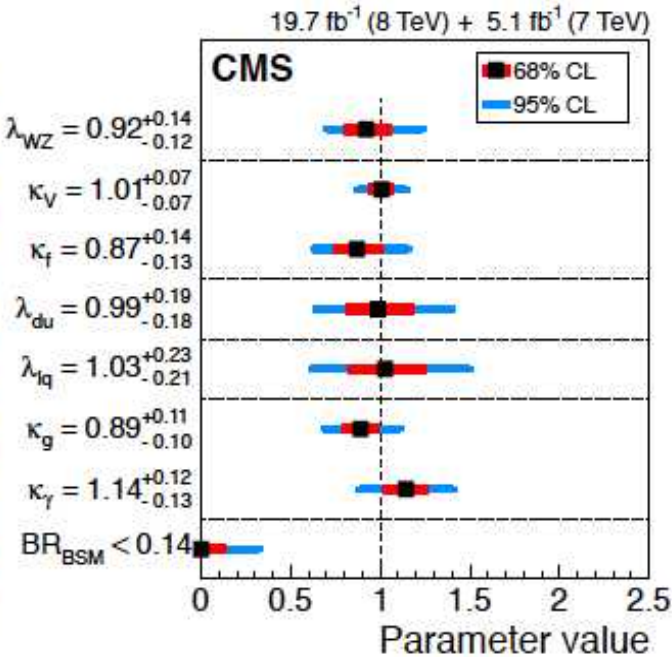
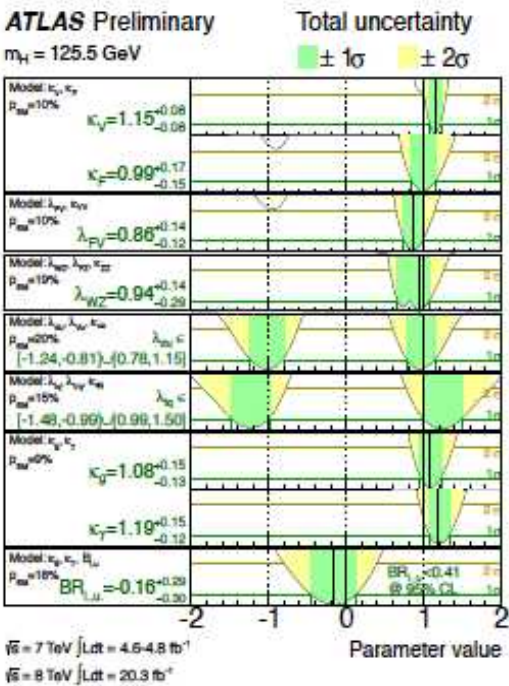
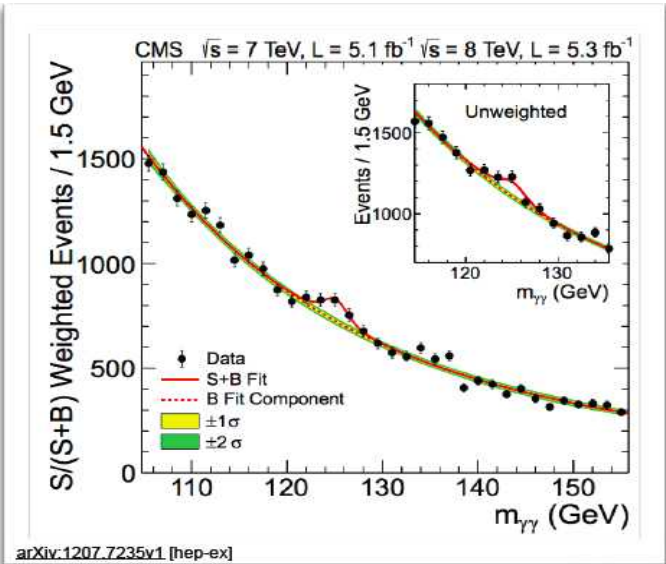
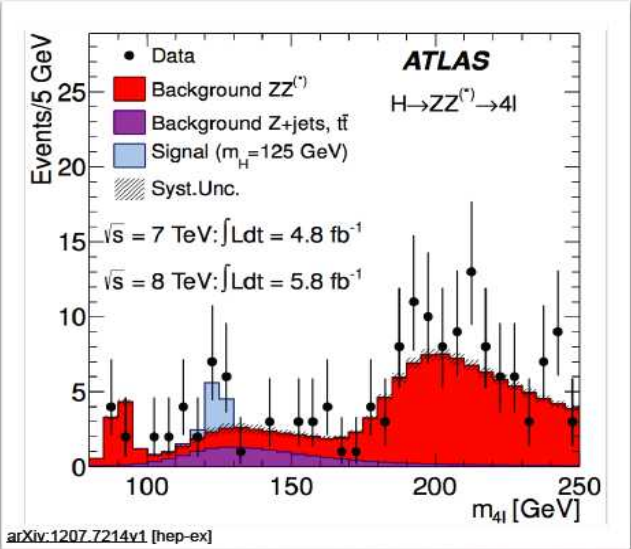
Gonzales-Alonso *et al.* 1412.6038; 1504.04018;
Bordone *et al.* 1507.02555

& several discussions within the HXSWG

► Introduction

After the exciting discovery phase...

...we are entering into the era of precise measurements of the properties of the “Higgs particle” observed at 125 GeV.



► Introduction

It's already quite clear that this particle is well compatible with the massive excitation of the (unique) Higgs field postulated within the SM:

$$\mathcal{L}_{\text{Symm. Break.}}(\phi, A_a, \psi_i) = D\phi^\dagger D\phi - V(\phi) + \dots$$

$$V(\phi) = -\mu^2 \phi^\dagger \phi + \lambda (\phi^\dagger \phi)^2 + Y^{ij} \psi_L^i \psi_R^j \phi$$

...but we are far from having established that there is nothing else beside the SM (or that the cut-off of SM viewed as an effective theory is very high)



On general grounds, it is natural to expect possible deviations from the SM in the Higgs sector



High-precision Higgs physics

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High-precision Higgs physics

I. precise measurements
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II. search for rare/exotic
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On general grounds, it is natural to expect possible deviations from the SM in the Higgs sector

Given the absence of clear NP directions, it's important to make these studies in general terms (with minimum theoretical bias)

I. precise measurements of SM allowed processes (production & decay)

II. search for rare/exotic h decay modes

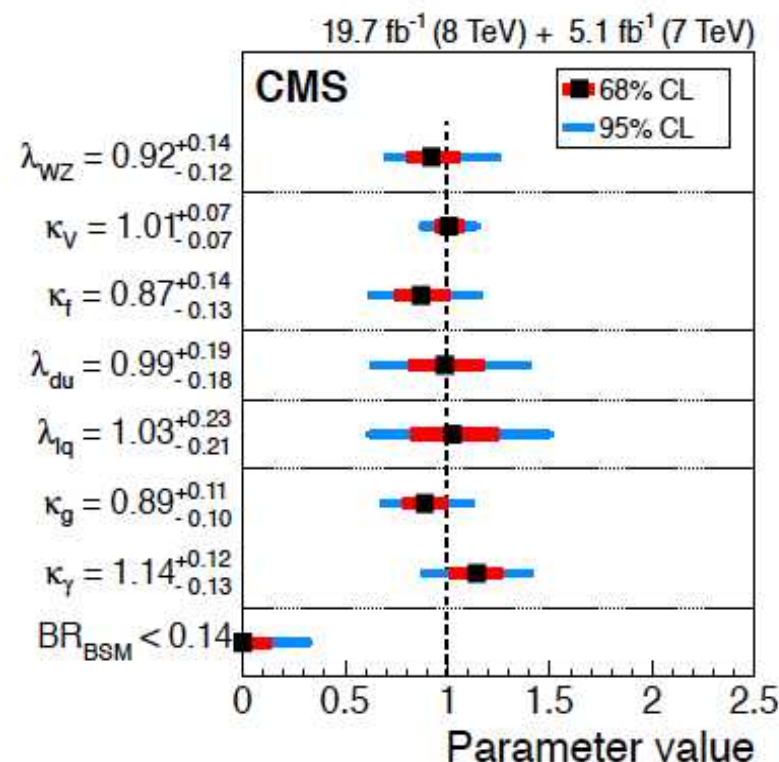
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So far, possible non-standard properties of the Higgs boson (in process with a leading SM amplitude) have been analyzed from the experimental point of view using the so-called “kappa-formalism”:

$$\sigma(ii \rightarrow \textcolor{red}{h} + X) \times \text{BR}(\textcolor{red}{h} \rightarrow ff) = \sigma_{ii} \frac{\Gamma_{ff}}{\Gamma_h} = \frac{\kappa_{ii}^2 \kappa_{ff}^2}{\kappa_h^2} \sigma_{\text{SM}} \times \text{BR}_{\text{SM}}$$

Main virtues:

- **Clean SM limit** [best up-to-date TH predictions recovered for $\kappa_i \rightarrow 1$]
- **Well-defined both on TH and EXP sides**
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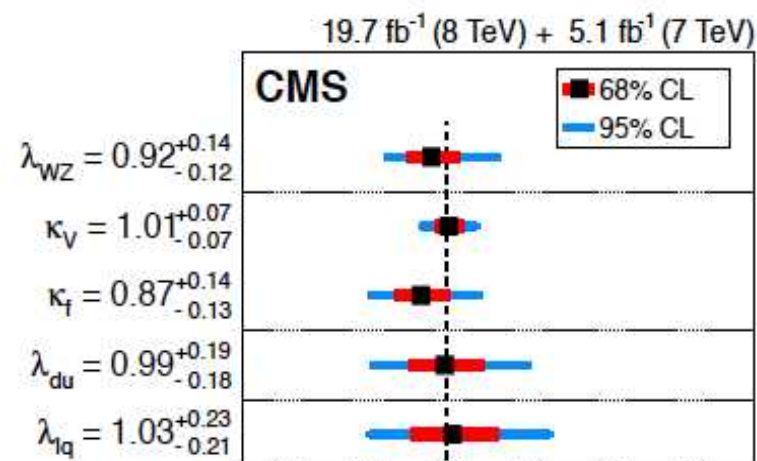
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- Loss of information on possible NP effects modifying the **kinematical distributions**



N.B.: easy to conceive NP effects showing up mainly in kin. effects rather than in total rates (e.g. CPV)

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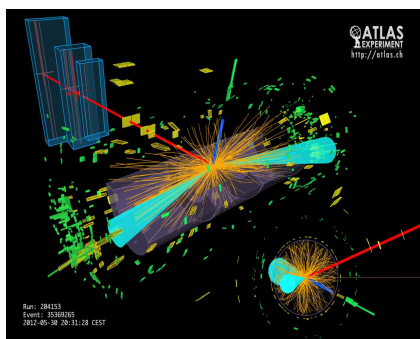
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We need to identify a larger set of **“pseudo-observables”** able to characterize NP in the Higgs sector in general terms

General comments about Pseudo Observables



$$\begin{aligned}\mathcal{L} = & -\frac{1}{4} F_{\mu\nu} F^{\mu\nu} \\ & + i \bar{\psi} \not{D} \psi + \text{h.c.} \\ & + \chi_i y_{ij} \chi_j \phi + \text{h.c.} \\ & + |\partial_\mu \phi|^2 - V(\phi)\end{aligned}$$

Experimental data

raw data,
fiducial cross-sections,
...

Pseudo Observables

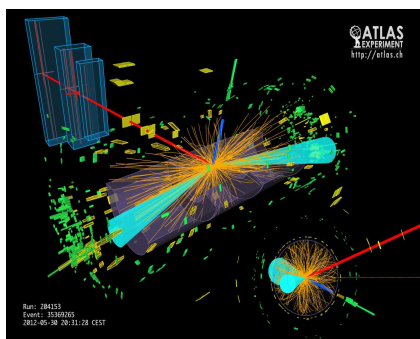
masses, widths,
slopes, ...

Lagrangian parameters

Wilson coefficients,
renormalization scale,
running masses, ...

► General comments about PO

- The goal of the PO is to provide a general encoding of the exp. results in terms of a limited number of “simplified” (idealized) observables of easy th. interpretation [*old idea - heavily used and developed at LEP times*]
- The experimental determination of an appropriate set of PO will “help” and not “replace” any explicit NP approach to Higgs physics (*including the EFT*)



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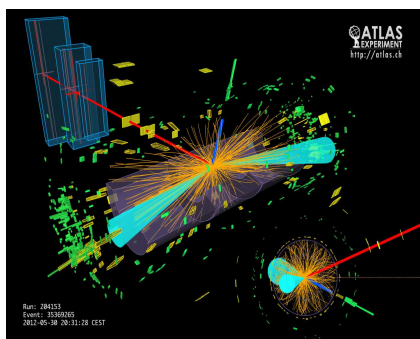
Pseudo Observables

Lagrangian parameters

The PO can be computed in terms of Lagrangian parameters in any specific th. framework (SM, SM-EFT, SUSY, ...)

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- The PO should be defined from kinematical properties of on-shell processes (*no problems of renormalization, scale dependence, ...*)
- The theory corrections applied to extract them should be universally accepted as “NP-free” (*soft QCD and QED radiation*)

► General comments about PO

Example I: The mass of a particle is a PO

Not always obvious how to extract it from data ($\rightarrow$ *debate on Z line-shape*) and how to make it in a way that is useful for theoreticians ($\rightarrow$ *top mass*).

The M_Z , M_W , M_h , determined by experiments are 3 well-defined PO and not fundamental couplings of the SM Lagrangian (or BSM models)

Either we predict them (*at a certain order*) in terms of other couplings or we use them to extract the couplings (*at a given order and at a given scale....*). This does not affect their experimental determination, while the way they are defined from data affect the way we compute them.

► General comments about PO

Example II: The effective couplings of the Z boson

Parametrise the $Z \bar{f} f$ vertex as $\gamma_\mu (\mathcal{G}_V^f + \mathcal{G}_A^f \gamma_5)$

$$\Gamma_f \equiv \Gamma(Z \rightarrow f \bar{f}) = 4 c_f \Gamma_0 (|\mathcal{G}_V^f|^2 R_V^f + |\mathcal{G}_A^f|^2 R_A^f) + \Delta_{\text{EW/QCD}}$$

Radiators: final state radiation

Bardin, Grunewald, Passarino, '99

non-factorizable corrections,
very small.

The pseudo-observables are defined as

$$g_V^f = \text{Re } \mathcal{G}_V^f, \quad g_A^f = \text{Re } \mathcal{G}_A^f$$

To be model-independent it is important to work with on-shell initial and final states.

Then a theorist can take their model, or their EFT,
compute the contribution to these POs, and obtain the constraints on the model.

► General comments about PO

There are two main categories:

A) “Ideal observables”

$M_W, \Gamma(Z \rightarrow ll), \dots$

$M_h, \Gamma(h \rightarrow \gamma\gamma), \Gamma(h \rightarrow 4\mu), \dots$
but also $d\sigma(pp \rightarrow hZ)/dm_{hZ} \dots$

B) “Effective on-shell couplings”

$g_Z^f, g_W^f, \dots$

This is the category we want to “extend” in order to describe non-standard effects in the Higgs sector

- Both categories are useful
(*there is redundancy having both, but that's not an issue...*).
- For B) one can write an effective Feynman rule, not to be used beyond tree-level

► PO in Higgs decays

Multi-body modes

e.g. $h \rightarrow 4\ell, \ell\ell\gamma, \dots$



There is more to extract from data other than the κ_i

Two-body (on-shell) decays

[no polarization properties of the final state accessible]

e.g. $h \rightarrow \gamma\gamma, \mu\mu, \tau\tau, b\bar{b}$



The κ_i ($\leftrightarrow \Gamma_i$) is all what one can extract from data

[+ one more parameter if the polarization is accessible]

► PO in Higgs decays

Multi-body modes

e.g. $h \rightarrow 4\ell, \ell\ell\gamma, \dots$



Form factors $\rightarrow f_i(s)$ [E.g.: $s = m_{\ell\ell}^2$]

Two-body (on-shell) decays

[no polarization properties of the final state accessible]

e.g. $h \rightarrow \gamma\gamma, \mu\mu, \tau\tau, b\bar{b}$

E.g.: $\mathcal{A}(h \rightarrow Z ee) \sim$

$$\varepsilon_{\mu}^Z J_{\mu}^{e_L} [f_1^{Ze_L}(q^2) g^{\mu\nu} + f_3^{Ze_L}(q^2) (pq g^{\mu\nu} - q^{\mu} p^{\nu}) + \dots]$$

N.B.: There is nothing “wrong” or “dangerous” in using $f.f.$, provided

- they are defined from on-shell amplitudes
[*hill-defined for $h \rightarrow WW^*, ZZ^*$ but perfectly ok for $h \rightarrow 4\ell$*]
- no model-dependent assumptions are made on their functional form

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Form factors $\rightarrow f_i(s)$ [E.g.: $s = m_{\ell\ell}^2$]



Momentum expansion of the $f.f.$ around leading poles

$$\text{E.g.: } f_i^{\text{SM+NP}} = \frac{\kappa_i}{s - m_Z^2 + im_Z\Gamma_Z} + \frac{\varepsilon_i}{m_Z^2} + \mathcal{O}(s/m_Z^4)$$

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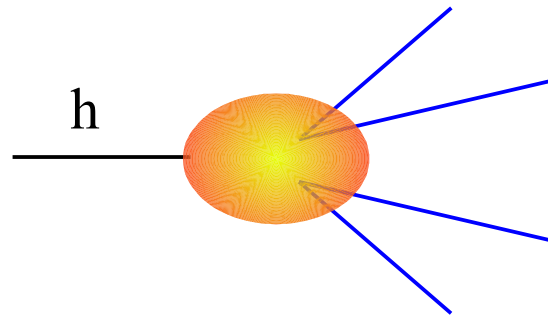


$\kappa_i (\leftrightarrow \Gamma_i)$

Gonzales-Alonso *et al.*
1412.6038

- No need to specify any detail about the EFT, but for the absence of light new particles $\rightarrow$ momentum expansion very well justified by the Higgs kinematic
- The $\{\kappa_i, \varepsilon_i\}$ thus defined are well-defined **PO** $\rightarrow$ systematic inclusion of higher-order QED and QCD (soft) corrections possible (and necessary...)

The $h \rightarrow 4f$ case



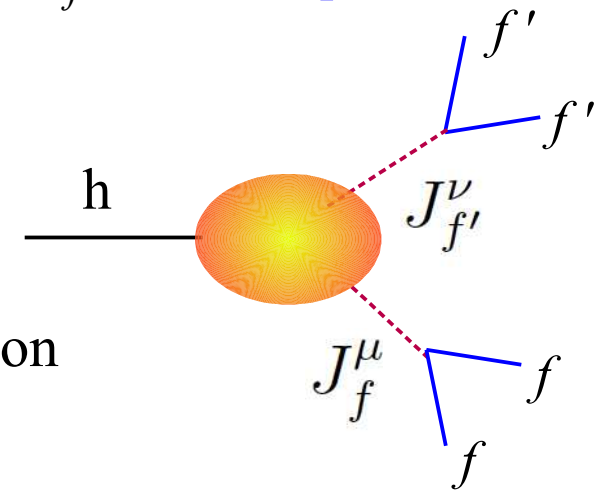
► The $h \rightarrow 4f$ case

Two main hypotheses:

- I. Fermion couples to the Higgs via helicity-conserving local currents
[$\leftrightarrow$ neglect helicity-violating interactions, naturally linked to m_f also BSM]



$$G_{[JJh]} = \langle 0 | \mathcal{T} \{ J_f^\mu(x), J_{f'}^\nu(y), h(0) \} | 0 \rangle$$



The amplitude is fully determined by this Green function that contains **long-distance modes** ($\leftrightarrow$ **non-local terms** in x and y due to the exchange of EW gauge bosons) & **short-distance modes** ($\leftrightarrow$ **contact terms** for x or $y \rightarrow 0$)

Only 3 Lorentz structures allowed, e.g.:

$$\mathcal{A} = i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times \left[F_1^{e\mu}(q_1^2, q_2^2) g^{\alpha\beta} + F_3^{e\mu}(q_1^2, q_2^2) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} + F_4^{e\mu}(q_1^2, q_2^2) \frac{\varepsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

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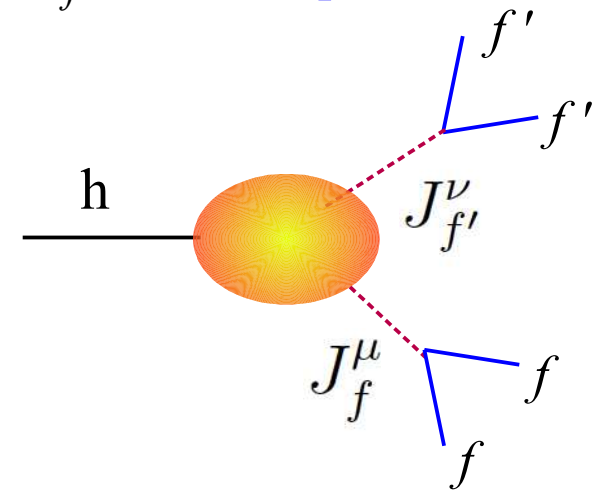
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- II. Expansion of $G_{[JJh]}$ neglecting short-distance modes corresponding to local operators with $d > 6$

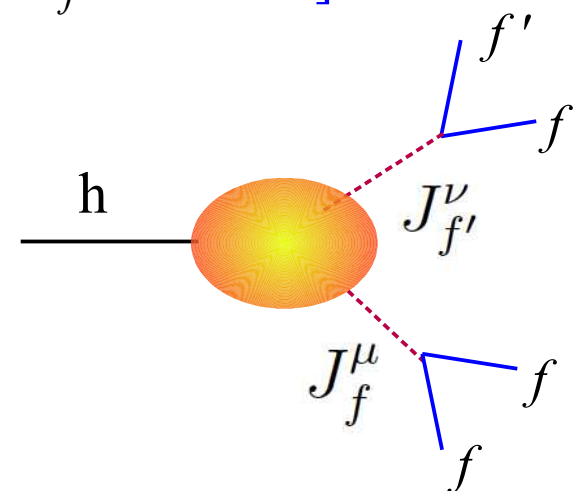


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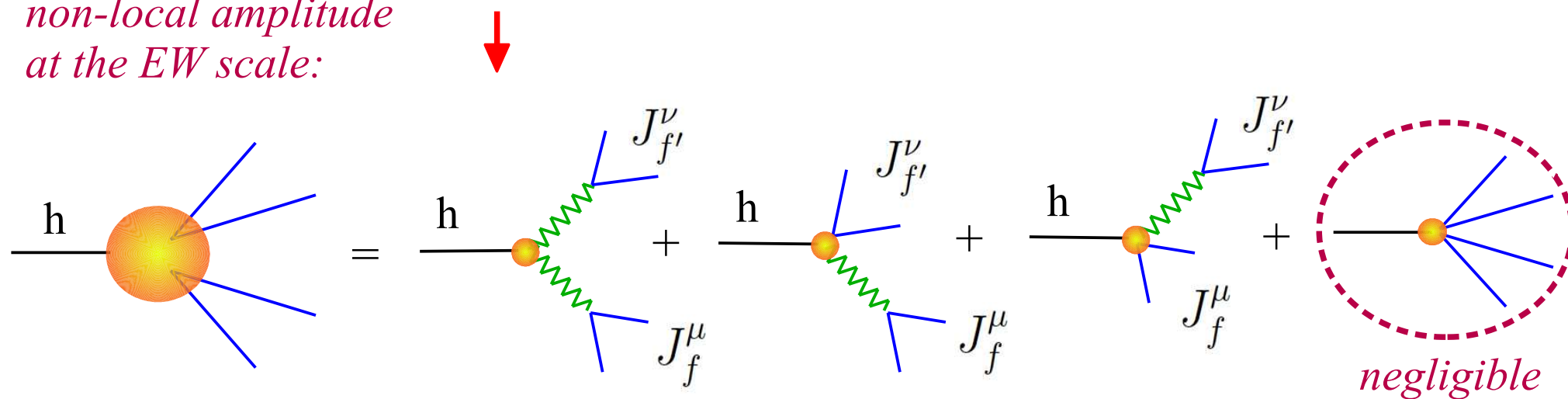
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*non-local amplitude
at the EW scale:*



► The $h \rightarrow 4f$ case

Following these hypotheses we can expand the form factors around the physical poles and retain only the leading terms (in the momentum expansion), e.g.:

$$\mathcal{A} = i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times$$

$$\left[\left(\kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right.$$

$$+ \left(\epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma}^{\text{SM-1L}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} +$$

$$\left. + \left(\epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\varepsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

$$P_Z(q^2) = q^2 - m_Z^2 + i m_Z \Gamma_Z$$

$$\epsilon_{\gamma\gamma}^{\text{SM-1L}} \simeq 3.8 \times 10^{-3}$$

$$\epsilon_{Z\gamma}^{\text{SM-1L}} \simeq 6.7 \times 10^{-3}$$

- The $\{\kappa_i, \epsilon_i\}$ are defined from the residues of the amplitude on the physical poles $\rightarrow$ well-defined **PO** that can be extracted from data and computed to desired accuracy in a given BSM framework
- By construction, the g_Z^f are the PO from Z-pole measurements, while $\kappa_{\gamma\gamma}$ and $\kappa_{Z\gamma}$ are the standard “kappas” from on-shell $h \rightarrow \gamma\gamma$ and $h \rightarrow Z\gamma$

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$$+ \left(\epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma} \epsilon_{Z\gamma}^{\text{SM-1L}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma} \epsilon_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} +$$

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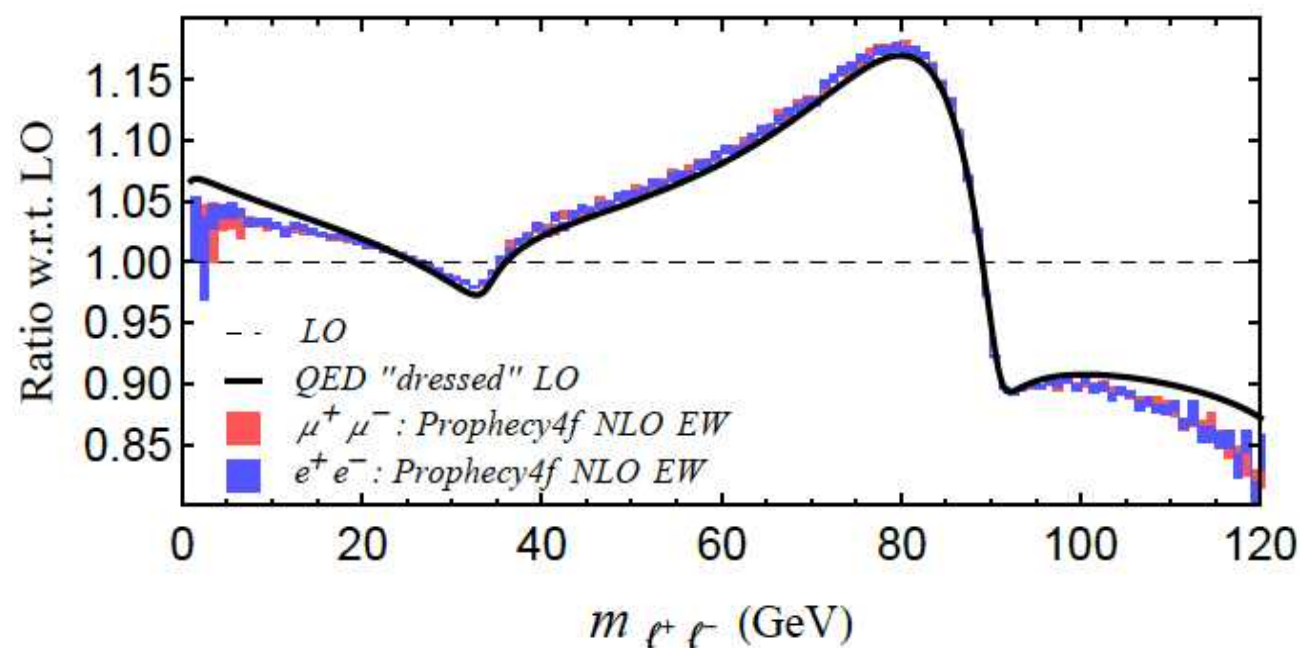
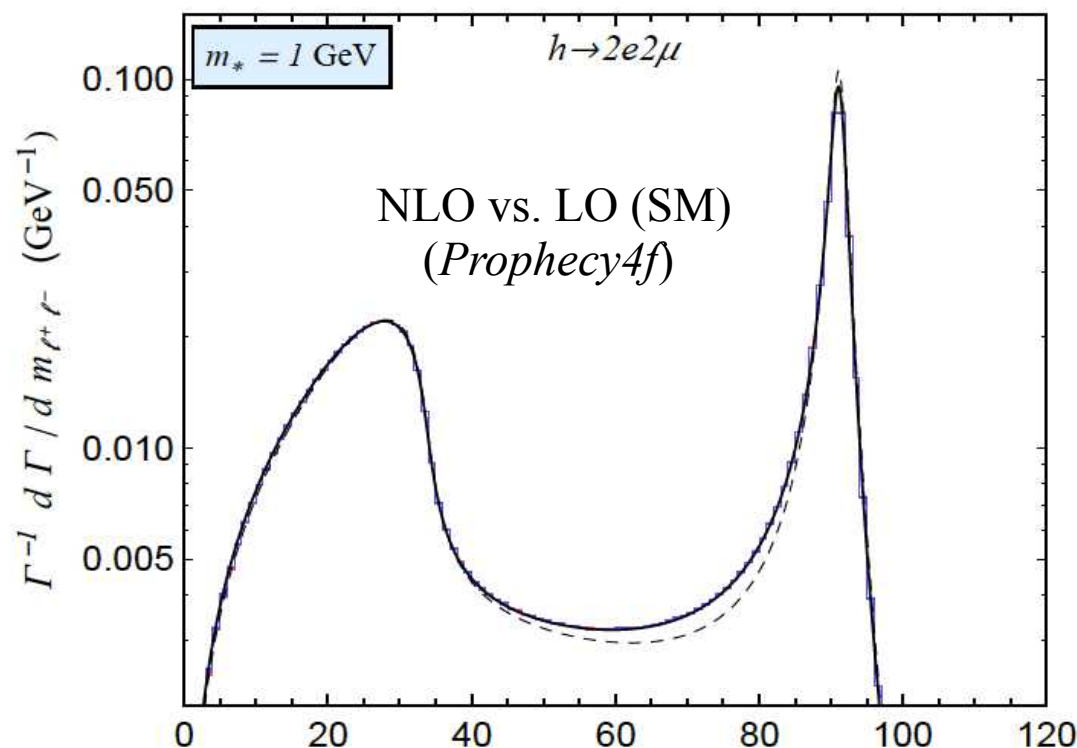
$$\epsilon_{\gamma\gamma}^{\text{SM-1L}} \simeq 3.8 \times 10^{-3}$$

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- The κ_i are normalized such that the SM is recovered in the limit $\kappa_i \rightarrow 1$
- The ϵ_i describe terms not present in the SM at the tree level (*and always sub-leading*): SM recovered for $\epsilon_i^{(\text{SM})} = \mathcal{O}(10^{-3}) \rightarrow 0$
- To this amplitude we can apply a “radiation function” to take into account QED radiation $\rightarrow$ excellent description of SM (and NP) beyond the tree level.

► The $h \rightarrow 4f$ case

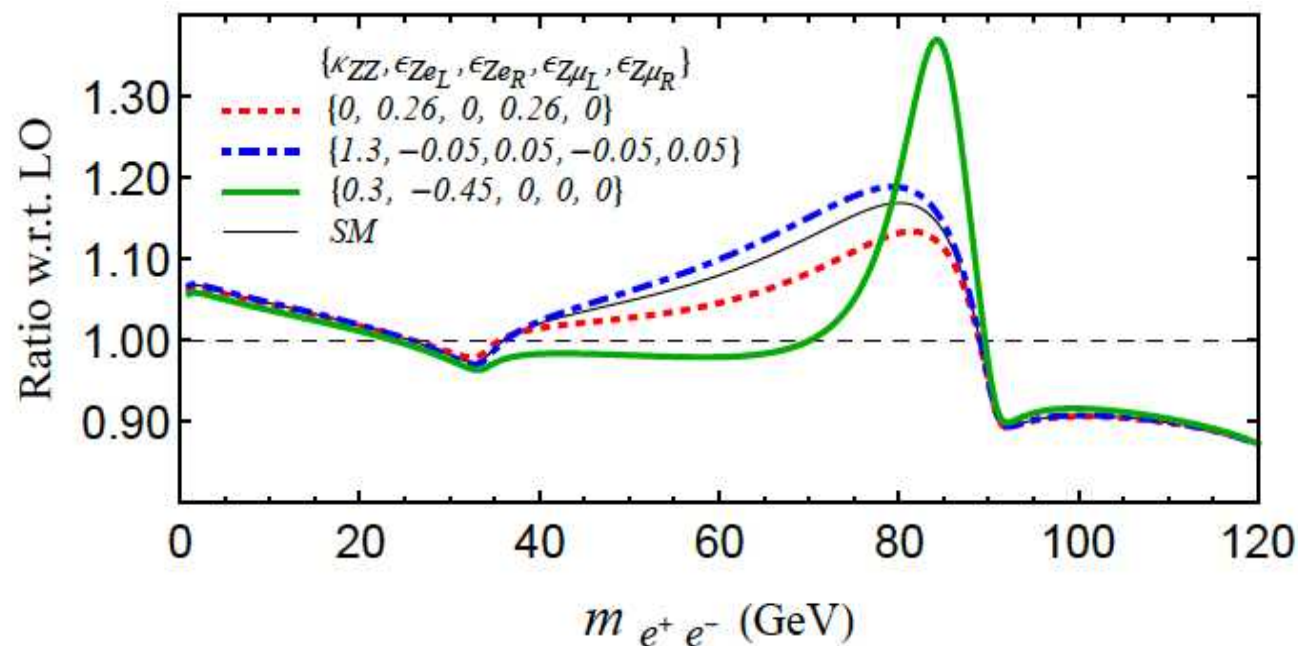
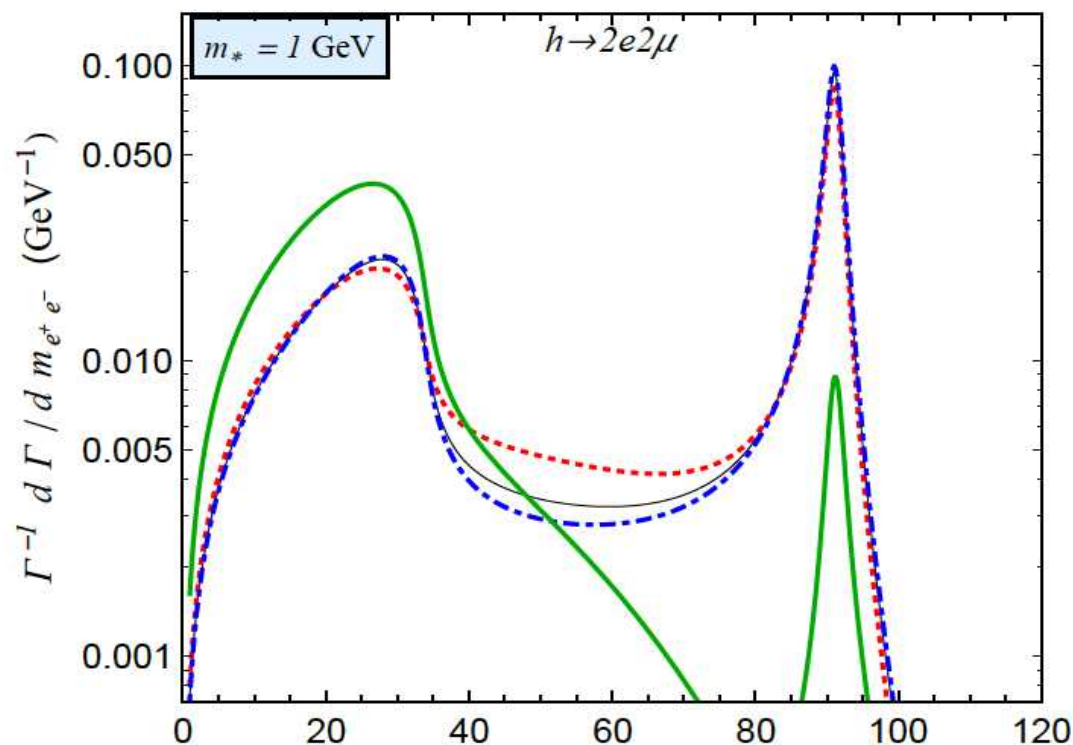
“Dressing” with QED radiation → **excellent** description of SM beyond the tree level



Bordone, Greljo, G.I., Marzocca, Patteri, arXiv: 1507.02555

► The $h \rightarrow 4f$ case

“Dressing” with QED radiation → excellent description of SM beyond the tree level & relevant impact for BSM @ NLO



Bordone, Greljo, G.I., Marzocca, Pattori, arXiv: 1507.02555

► The $h \rightarrow 4f$ case

The “physical meaning” of the parameters appearing in this decomposition is not obvious at first sight, but it is actually quite simple:

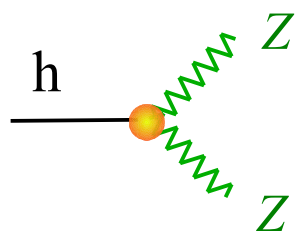
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$$\left[\left(\kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right.$$

$$\left. + \left(\epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma}^{\text{SM-1L}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} + \right.$$

$$\left. + \left(\epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

“double Z-pole”



$$\Gamma(h \rightarrow Z_L Z_L) \equiv \frac{\Gamma(h \rightarrow 2e 2\mu) [\kappa_{ZZ}]}{\mathcal{B}(Z \rightarrow 2e) \mathcal{B}(Z \rightarrow 2\mu)} = 0.209 |\kappa_{ZZ}|^2 \text{ MeV}$$

$$\Gamma(h \rightarrow Z_T Z_T) \equiv \frac{\Gamma(h \rightarrow 2e 2\mu) [\epsilon_{ZZ}]}{\mathcal{B}(Z \rightarrow 2e) \mathcal{B}(Z \rightarrow 2\mu)} = 0.0189 |\epsilon_{ZZ}|^2 \text{ MeV}$$

$$\Gamma^{\text{CPV}}(h \rightarrow Z_T Z_T) \equiv \frac{\Gamma(h \rightarrow 2e 2\mu) [\epsilon_{ZZ}^{\text{CP}}]}{\mathcal{B}(Z \rightarrow 2e) \mathcal{B}(Z \rightarrow 2\mu)} = 0.00799 |\epsilon_{ZZ}^{\text{CP}}|^2 \text{ MeV}$$

► The $h \rightarrow 4f$ case

The “physical meaning” of the parameters appearing in this decomposition is not obvious at first sight, but it is actually quite simple:

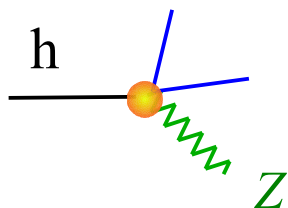
$$\mathcal{A} = i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times$$

$$\left[\left(\kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right.$$

$$+ \left(\epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma} \epsilon_{Z\gamma}^{\text{SM-1L}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma} \epsilon_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} +$$

$$\left. + \left(\epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right]$$

“single Z-pole”



$$\Gamma(h \rightarrow Z \ell^+ \ell^-) = 0.0366 |\epsilon_{Z\ell}|^2 \text{ MeV}$$

► The $h \rightarrow 4f$ case

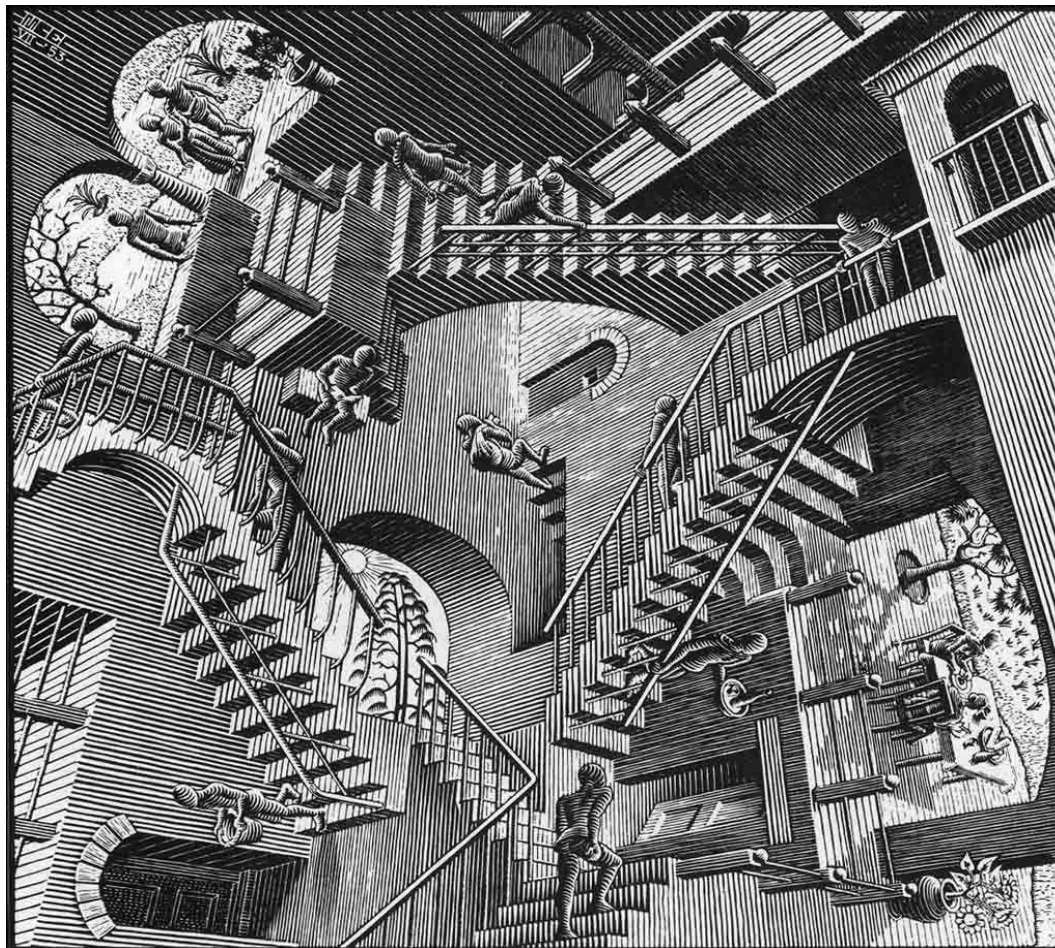
The PO are **calculable** in the (various) **Higgs-EFT approaches** (both linear and non-linear EFT)

$$\begin{aligned} \mathcal{A} = & i \frac{2m_Z^2}{v_F} \sum_{e=e_L, e_R} \sum_{\mu=\mu_L, \mu_R} (\bar{e} \gamma_\alpha e) (\bar{\mu} \gamma_\beta \mu) \times \\ & \left[\left(\kappa_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \frac{\epsilon_{Ze}}{m_Z^2} \frac{g_Z^\mu}{P_Z(q_2^2)} + \frac{\epsilon_{Z\mu}}{m_Z^2} \frac{g_Z^e}{P_Z(q_1^2)} \right) g^{\alpha\beta} + \right. \\ & + \left(\epsilon_{ZZ} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \kappa_{Z\gamma} \epsilon_{Z\gamma}^{\text{SM-1L}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \kappa_{\gamma\gamma} \epsilon_{\gamma\gamma}^{\text{SM-1L}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{q_1 \cdot q_2 g^{\alpha\beta} - q_2^\alpha q_1^\beta}{m_Z^2} + \\ & \left. + \left(\epsilon_{ZZ}^{\text{CP}} \frac{g_Z^e g_Z^\mu}{P_Z(q_1^2) P_Z(q_2^2)} + \epsilon_{Z\gamma}^{\text{CP}} \left(\frac{e Q_\mu g_Z^e}{q_2^2 P_Z(q_1^2)} + \frac{e Q_e g_Z^\mu}{q_1^2 P_Z(q_2^2)} \right) + \epsilon_{\gamma\gamma}^{\text{CP}} \frac{e^2 Q_e Q_\mu}{q_1^2 q_2^2} \right) \frac{\epsilon^{\alpha\beta\rho\sigma} q_{2\rho} q_{1\sigma}}{m_Z^2} \right] \end{aligned}$$

In the limit where we consider Higgs-processes only, and we work at the tree-level in the EFT $\rightarrow$ simple linear relation between PO and EFT couplings: one-to-one correspondence between PO and combinations of couplings of the most general Higgs EFT (*non-linear EW symm. breaking, no custodial symm., no flavor symm., no CP symmetry*).

But this does not hold beyond the tree-level.

Parameter counting, symmetry limits, dynamical constraints



► Parameter counting, symmetry limits, dynamical constraints

Number of independent PO for $h \rightarrow 4\ell$ ($\ell=e,\mu,\nu$) + $\ell\ell\gamma$ + $\gamma\gamma$:

Decay modes	<i>flavor +CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$ (6)	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)

► Parameter counting, symmetry limits, dynamical constraints

Number of independent PO for $h \rightarrow 4\ell$ ($\ell=e,\mu,\nu$) + $\ell\ell\gamma$ + $\gamma\gamma$:

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$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ (6) $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)
$h \rightarrow 2e2\nu, 2\mu2\nu, e\nu\mu\nu$	κ_{WW} (4) $\epsilon_{WW}, \epsilon_{Z\nu_e}, \text{Re}(\epsilon_{We_L})$	$\epsilon_{Z\nu_\mu}, \text{Re}(\epsilon_{W\mu_L})$ $\text{Im}(\epsilon_{W\mu_L})$ (5)	$\epsilon_{WW}^{CP}, \text{Im}(\epsilon_{We_L})$

► Parameter counting, symmetry limits, dynamical constraints

Number of independent PO for $h \rightarrow 4\ell$ ($\ell=e,\mu,\nu$) + $\ell\ell\gamma$ + $\gamma\gamma$:

Decay modes	<i>flavor + CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ (6) $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)
$h \rightarrow 2e2\nu, 2\mu2\nu, e\nu\mu\nu$	κ_{WW} (4) $\epsilon_{WW}, \epsilon_{Z\nu_e}, \text{Re}(\epsilon_{We_L})$	$\epsilon_{Z\nu_\mu}, \text{Re}(\epsilon_{W\mu_L})$ $\text{Im}(\epsilon_{W\mu_L})$ (5)	$\epsilon_{WW}^{CP}, \text{Im}(\epsilon_{We_L})$
all modes <i>with custodial symmetry</i>	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$ $\text{Re}(\epsilon_{We_L})$ (7)	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$

20 (no symmetries) $\rightarrow$ 7 (CP + Lepton Univ + Custodial)

► Parameter counting, symmetry limits, dynamical constraints

Number of independent PO for $h \rightarrow 4\ell$ ($\ell=e,\mu,\nu$) + $\ell\ell\gamma$ + $\gamma\gamma$:

Decay modes	<i>flavor + CP symm.</i>	<i>flavor non univ.</i>	<i>CP violation</i>
$h \rightarrow \gamma\gamma, 2e\gamma, 2\mu\gamma$ $4e, 4\mu, 2e2\mu$	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ (6) $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$ (2)	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$ (3)
$h \rightarrow 2e2\nu, 2\mu2\nu, e\nu\mu\nu$	κ_{WW} (4) $\epsilon_{WW}, \epsilon_{Z\nu_e}, \text{Re}(\epsilon_{We_L})$	$\epsilon_{Z\nu_\mu}, \text{Re}(\epsilon_{W\mu_L})$ $\text{Im}(\epsilon_{W\mu_L})$ (5)	$\epsilon_{WW}^{CP}, \text{Im}(\epsilon_{We_L})$
all modes <i>with custodial symmetry</i>	$\kappa_{ZZ}, \kappa_{Z\gamma}, \kappa_{\gamma\gamma}$ $\epsilon_{ZZ}, \epsilon_{Ze_L}, \epsilon_{Ze_R}$ $\text{Re}(\epsilon_{We_L})$ (7)	$\epsilon_{Z\mu_L}, \epsilon_{Z\mu_R}$	$\epsilon_{ZZ}^{CP}, \epsilon_{Z\gamma}^{CP}, \epsilon_{\gamma\gamma}^{CP}$

The symmetry assumptions can be directly tested from data, focusing on specific kinematical distributions sensitive to the relevant PO's [e.g. **CPV-violating observables** & **LFU tests** → key role played by the “contact terms” (ϵ_{Z1})]

► Parameter counting, symmetry limits, dynamical constraints

Computing the PO in specific EFT (e.g.: *the linear EFT*) we get additional dynamical constraints dictated by the specific extra dynamical assumption of the EFT employed (e.g.: *h belongs to the $SU(2)_L$ doublet breaking the EW symmetry*)

E.g.:

Custodial symmetry

$$\begin{aligned} c_W^2 \epsilon_{ZZ} + 2c_W s_W \epsilon_{Z\gamma} + s_W^2 \epsilon_{\gamma\gamma} - \epsilon_{WW} &= 0 , \\ c_W^2 \epsilon_{ZZ}^{CP} + 2c_W s_W \epsilon_{Z\gamma}^{CP} + s_W^2 \epsilon_{\gamma\gamma}^{CP} - \epsilon_{WW}^{CP} &= 0 , \\ \epsilon_{We^i} - \frac{c_W}{\sqrt{2}} (\epsilon_{Z\nu_L^i} - \epsilon_{Ze_L}) &= 0 . \end{aligned}$$

$$\kappa_{WW} - \kappa_{ZZ} = -\frac{2}{g} \left(\sqrt{2} \epsilon_{We_L^i} + 2c_w \epsilon_{Ze_L^i} \right)$$

Residual accidental
custodial symmetry at d=6

Linear EFT

Contino *et al.*, 1303.3876
Pomarol, 1412.4410
Gonzales-Alonso *et al.*, 1412.6038

- **N.B:** Custodial Symmetry does not imply $\kappa_{WW} = \kappa_{ZZ}$
- Using these relations we can (*try...*) to test if h belongs to a doublet simply using Higgs data

► Parameter counting, symmetry limits, dynamical constraints

Computing the PO in specific EFT (e.g.: *the linear EFT*) we get additional dynamical constraints dictated by the specific extra dynamical assumption of the EFT employed (e.g.: *h belongs to the $SU(2)_L$ doublet breaking the EW symmetry*)

The most powerful of such constraints is the link between the contact terms and EW precision measurements performed at LEP:

EPWO + Linear EFT $\longrightarrow$ small (tiny) & flavor-universal ϵ_{Zl}

Contino *et al.*, 1303.3876
Pomarol & Riva, 1308.2803



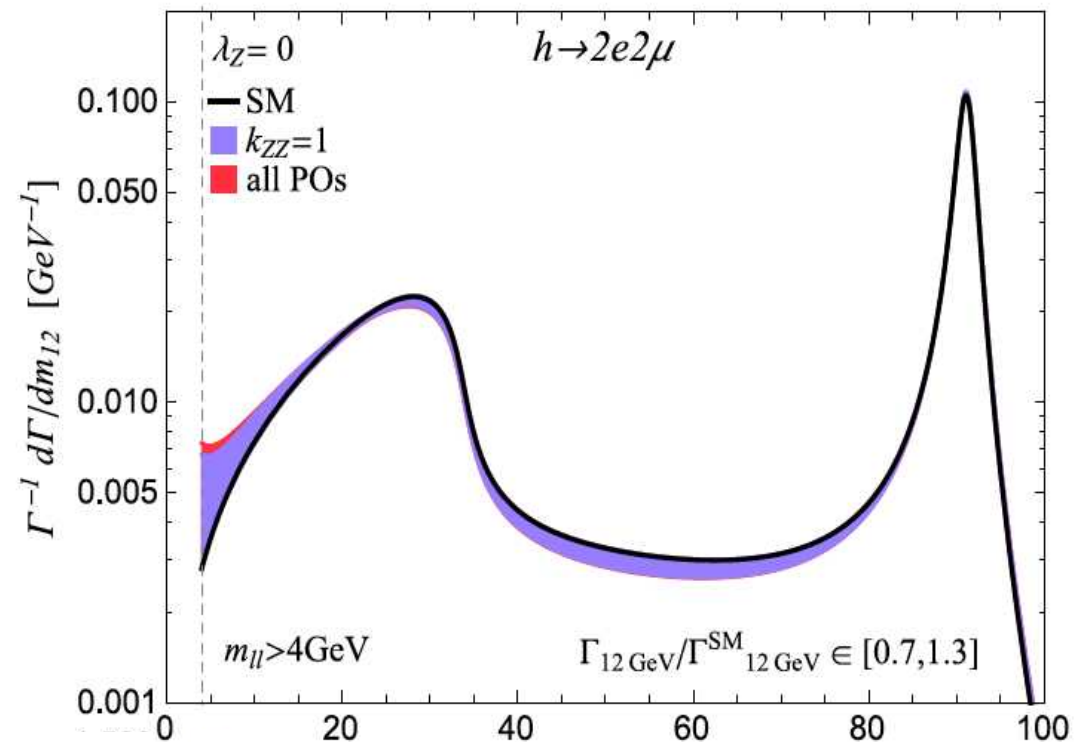
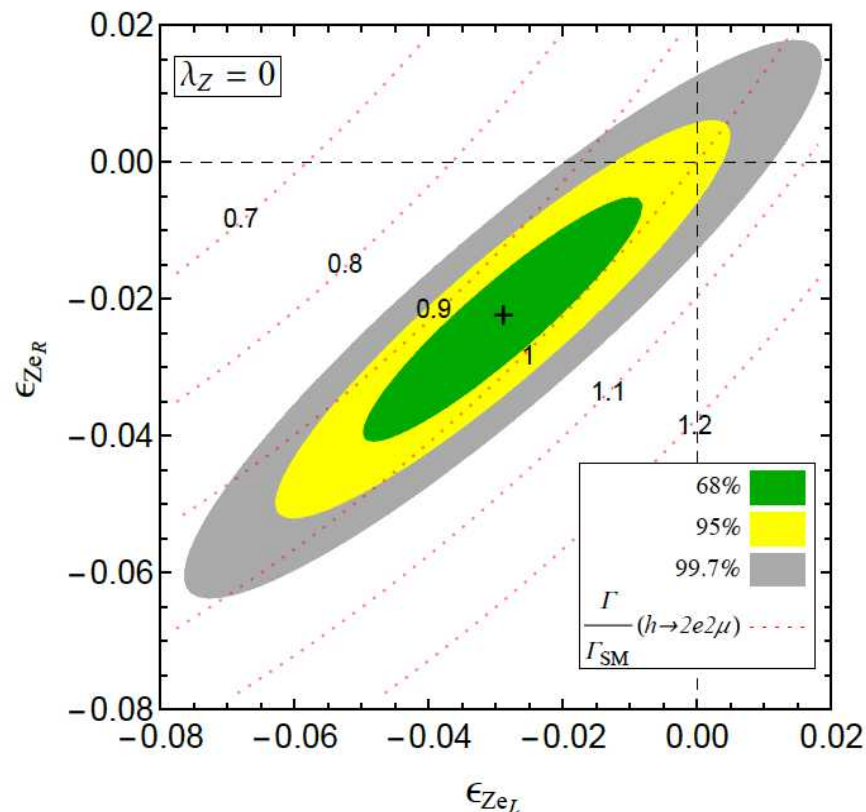
Excellent opportunity to test from data (via $h \rightarrow 4l$)
if h belongs to a pure $SU(2)_L$ doublet

G.I., Manohar, Trott, 1305.0663
G.I., Trott, 1307.4051

Parameter counting, symmetry limits, dynamical constraints

Computing the PO in specific EFT (e.g.: *the linear EFT*) we get additional dynamical constraints dictated by the specific extra dynamical assumption of the EFT employed (e.g.: *h belongs to the $SU(2)_L$ doublet breaking the EW symmetry*)

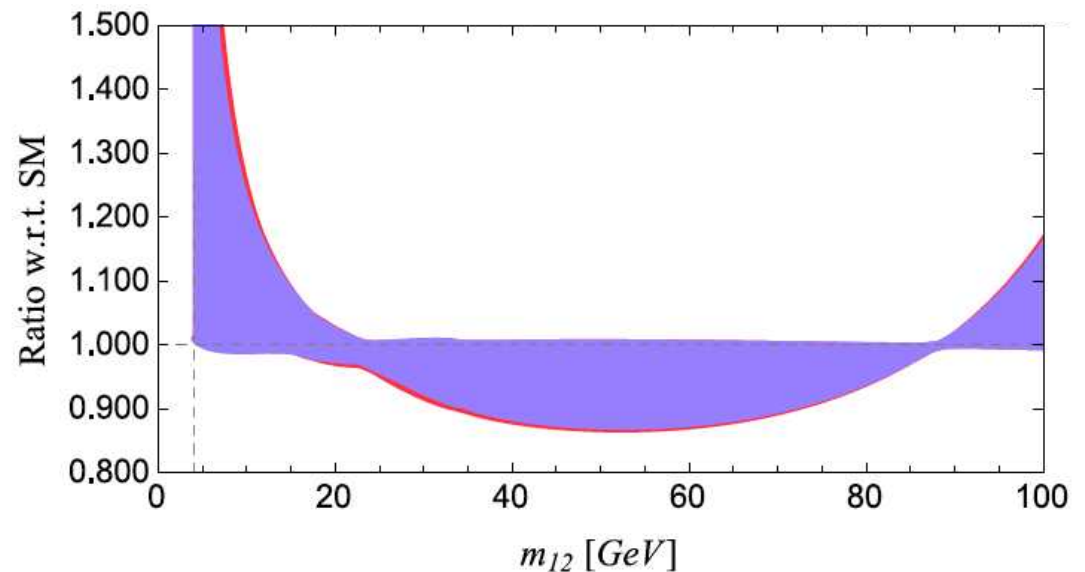
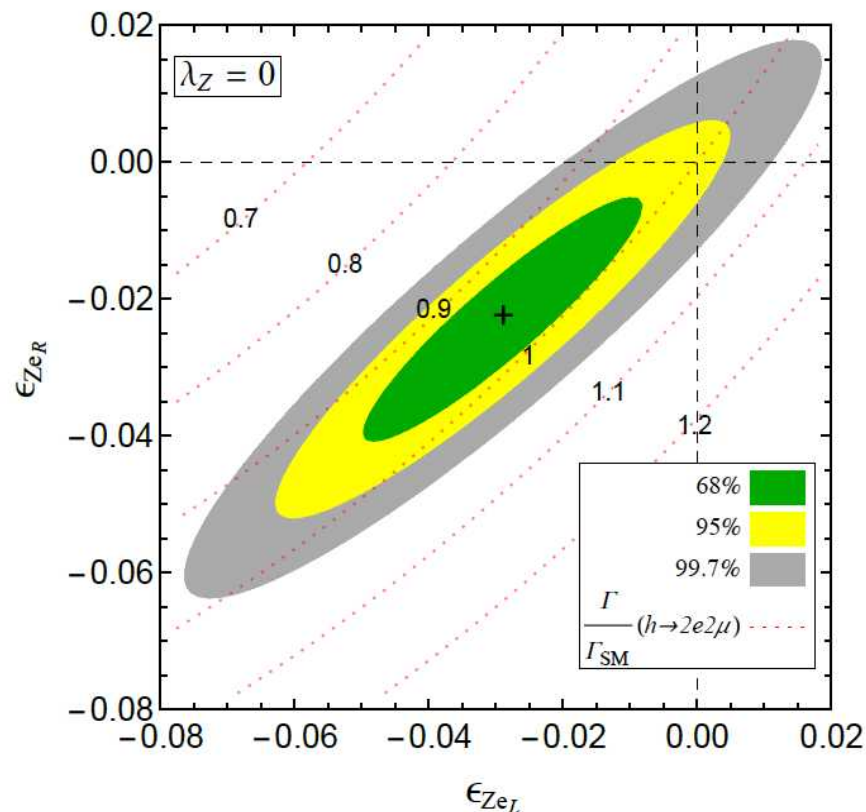
The most powerful of such constraints is the link between the contact terms and EW precision measurements performed at LEP:



► Parameter counting, symmetry limits, dynamical constraints

Computing the PO in specific EFT (e.g.: *the linear EFT*) we get additional dynamical constraints dictated by the specific extra dynamical assumption of the EFT employed (e.g.: *h belongs to the $SU(2)_L$ doublet breaking the EW symmetry*)

The most powerful of such constraints is the link between the contact terms and EW precision measurements performed at LEP:



► Parameter counting, symmetry limits, dynamical constraints

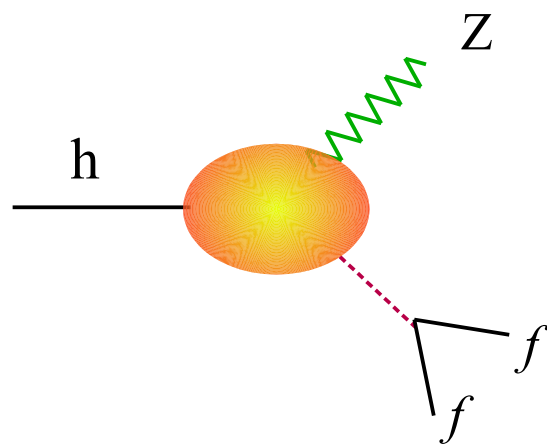
Computing the PO in specific EFT (e.g.: *the linear EFT*) we get additional dynamical constraints dictated by the specific extra dynamical assumption of the EFT employed (e.g.: *h belongs to the $SU(2)_L$ doublet breaking the EW symmetry*)

The most powerful of such constraints is the link between the contact terms and EW precision measurements performed at LEP.

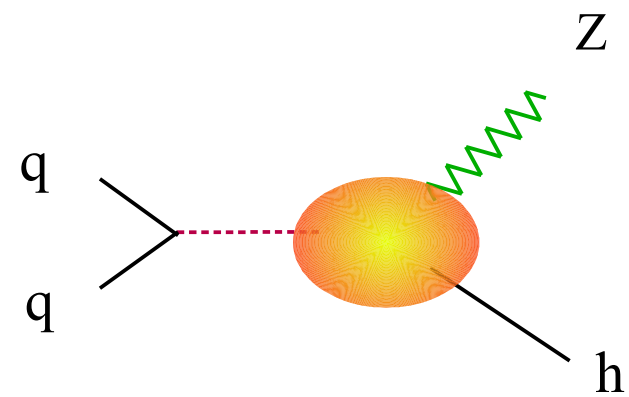
Main message: full complementary between PO approach and EFT.

- PO $\rightarrow$ inputs for EFT coupling fits
- EFT $\rightarrow$ predictions of relations between different PO sets (that can be tested)

PO beyond decays



vs.



► PO beyond decays

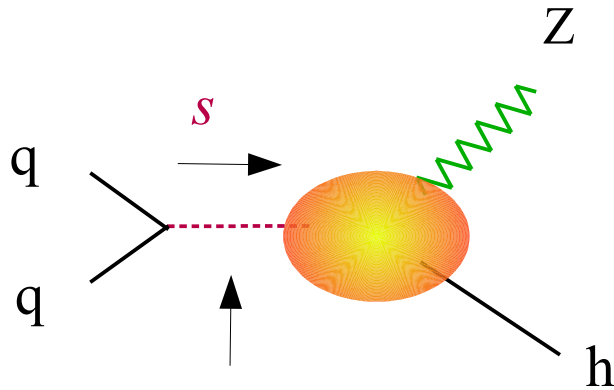
The same Green Function controlling $h \rightarrow 4f$ decays is accessible also in $pp \rightarrow hV$ and $pp \rightarrow h$ via VBF, i.e. the two leading EW-type Higgs production processes (*N.B.: this follows from “plain QFT” no need to invoke any EFT...*)

$$G_{[JJh]} = \langle 0 | \mathcal{T} \{ J_f^\mu(x), J_{f'}^\nu(y), h(0) \} | 0 \rangle$$

But for two important differences:

- different flavor composition ($q \leftrightarrow \ell$) $\rightarrow$ 4 more param. for hZ + 4 for hW and VBF (no symm.) $\rightarrow$ only 2 eff. combinations easily accessible
- different kinematical regime: momentum exp. not always justified (*large momentum transfer*)

► PO beyond decays



The new parameters to be introduced are related to the momentum transfer associated to the quark-current $\leftrightarrow$ variable related to the possible breakdown of the momentum expansion.

$$\frac{1}{s - m_Z^2} \left[g_q^Z \kappa_{ZZ} + \epsilon_{Zq} (s - m_Z^2)/m_Z^2 + \dots \right] \quad s = (m_{hZ})^2$$

Two (complementary) approaches:

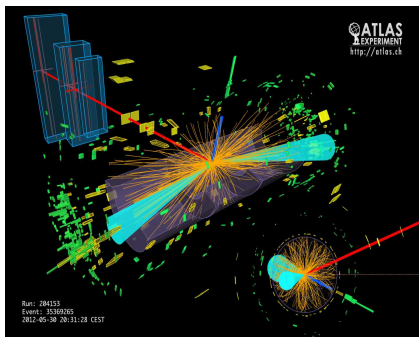
- design **kinematical cuts** to remain in the region where the expansion works & introduce **diagnostic tools** to validate the result
- “**ideal solution**”: extract the shape of the distribution from data (*only for the variables that can go into the large-momentum transfer region*)

$$[d\sigma(pp \rightarrow hZ)/dm_{hZ}]_{\text{exp}} / [d\sigma(pp \rightarrow hZ)/dm_{hZ}]_{\text{SM}}$$

Conclusions

The 125 GeV scalar is certainly compatible with the properties of the SM Higgs boson, but we are still far from having explored its properties in great detail.

The **PO** represent a general tool for the exploration of such properties (in view of high-statistics data), with minimum loss of information and minimum theoretical bias.



$$\begin{aligned}\mathcal{L} = & -\frac{1}{4} F_{\mu\nu} F^{\mu\nu} \\ & + i\bar{\psi}\not{D}\psi + \text{h.c.} \\ & + \chi_i y_{ij} \chi_j \phi + \text{h.c.} \\ & + |D_\mu \phi|^2 - V(\phi)\end{aligned}$$

Experimental data

Pseudo Observables

Lagrangian parameters